

CAPABILITY STATEMENT

Company

PICS, LLC is a woman-owned firm formed in August 2007. We provide advertising and marketing coupled with emergency response services tools development for small municipalities. We help newly emerging organizations achieve acceptance in their markets through advancing the application of toolsets that help manage their resources and sustainability.

Overview

CORE COMPETENCIES

- ◆ Web-enabled community graphics development
- ◆ Developing rural utilities and emergency services interfaces and tools
- ◆ Graphic Arts/Design
- ◆ Business Analysis
- ◆ Field sales training & support

DIFFERENTIATORS

- ◆ New and emerging technology advancement, including patent submittals
- ◆ Presenting Interactive Community System patents viability
- ◆ Energy conservation projects, including analyses for industrial and commercial clients
- ◆ Coaching field personnel and maintaining customer relations while coordinating production, marketing and servicing

PRODUCT AND SERVICE CODES

R425 Support- Professional: Engineering/Technical
T001 Photo/Map/Print/Publication- Arts/Graphics

Presenting Interactive Community Systems



COMPANY DATA

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UEI: X5GTEL3H5LA7
CAGE Code: 6FG97
NAICS Codes: 541611 - Administrative Management And General Management Consulting Services
541690 - Other Scientific And Technical Consulting Services

PAST PERFORMANCE

PICS has a strong performance record generating web-enabled interfaces between commercial and municipal government organizations to create realistic presentations of small communities. The layered graphic community presentation is developed for use in advertising while at the same time enabling emergency response providers. Layers include utilities' safety information and ensure the awareness of community needs in their order of priority while responding to a disaster. Patentable software has been developed and implemented in interactive community systems in Kentucky beginning in 2007 for the communities of:

- * Georgetown



- * Corbin
- * London
- * Paris
- * Richmond
- * Winchester